

UN Tourism Commission for the Americas

71st Meeting
Asuncion, Paraguay

71CAM/C&R
29 May 2026
Original: Spanish

Conclusions and recommendations**Provisional agenda**

- 1. Adoption of the agenda**
- 2. Communication of the Chair of the Commission (Dominican Republic)**
- 3. Report of the Secretary-General**
 - Implementation of the Programme of Work of UN Tourism
- 4. Report of the Executive Director**
 - Implementation of the Programme of Work for the Americas 2025-2026
- 5. Report of the Director of the Regional Office for the Americas**
 - Implementation of the Programme of Work of the Regional Office 2025-2026
- 6. Report on the activities of the Affiliate Members and Public-Private Collaboration Department**
- 7. International Year of Sustainable and Resilient Tourism 2027**
- 8. Update on the preparations for World Tourism Day 2026 – El Salvador**
- 9. Update on the preparations for the 27th General Assembly – Dominican Republic**
- 10. Other matters**
- 11. Place and date of the seventy-second meeting of the UN Tourism Commission for the Americas in 2027 – Argentina**

Item 1 on the agenda
Provisional agenda
[\(CAM/71/1\)](#)

The Commission,

Having examined the Agenda for its seventy-first meeting:

1. **Not having** received any proposals to amend the provisional Agenda;
2. **Approves** the Agenda for its seventy-first meeting as proposed.

Agenda Item 2
Communication from the Chair
[\(CAM/71/2\)](#)

The Commission,

Having heard the communication from the Chair of the Regional Commission for the Americas, Dominican Republic:

1. **Acknowledges** the commendable work of the Dominican Republic in its third year as Chair of the CAM;
2. **Recognizes** the beginning of a new era with the election of Shaikha Alnuwais as the first woman to head UN Tourism in 50 years, symbolizing progress in inclusion and global leadership;
3. **Shares** its view on the strategic opportunity for the Americas in global tourism in the face of international uncertainty and global conflicts, and that the region can consolidate itself as a reliable, safe, and attractive destination thanks to its relative stability, diversity, and capacity to host;
4. **Welcomes** its view that connectivity, digitalization and innovation are key to competitiveness and that tourism must transform itself towards a sustainable and inclusive model.

Agenda Item 3
Report of the Secretary-General of UN Tourism
(CAM/71/3)

The Commission,

Having heard the report of the Secretary-General on the Implementation of the Programme of Work, its priorities, and the Organization's vision to support Member States globally in their efforts to promote the tourism sector, guide and coordinate policies and technical assistance, leveraging digital applications in innovation and digital transformation, investment, entrepreneurship, education, employment, protection, security, accessible tourism, and social, cultural, and environmental sustainability;

1. **Notes with satisfaction** the four priorities of its mandate, namely:

- A solid foundation for clearer and more effective governance;
- Greater and more effective collaboration;
- Capacity building and strengthening;
- Sustainable tourism;

2. **Appreciates** the Secretary-General for sharing the success stories generated by the implementation of projects in the region, highlighting development opportunities and encouraging the implementation of innovative and sustainable initiatives;

3. **Shares the opinion** on the importance of this meeting, as it is the first meeting of the Regional Commission for the Americas during her term;

4. **Endorses** her vision regarding the importance of education and believe that investing in education and employment will generate the greatest benefits for the future of tourism;

5. **Expresses** the support of the Member States for the Secretary-General in the management of the Organization and in her efforts to guide and coordinate policies for the benefit of its members, in order to place the sector on the political and economic agenda at the local, national, and international levels, in accordance with the United Nations Sustainable Development Goals and Agenda;

6. **Acknowledges** the interventions of Peru, Uruguay, Brazil, Cuba, Costa Rica, the Dominican Republic, Venezuela, Chile, Mexico, and El Salvador, and takes note of their proposals and recommendations.

Agenda Item 4
Report of the Executive Director of UN Tourism
(CAM/71/4)

The Commission,

Having heard the intervention of the Executive Director:

1. **Welcomes** the report and expresses appreciation for the quality of the regional activities implemented within the framework of the Work Plan for the period 2025-2026;
2. **Appreciates** the initiatives implemented by the Organization in the field of education, promoting innovation and digital transformation, which constitute one of the priorities of the Work Programme, both regionally and globally;
3. **Urges** Member States to participate in the international events to be held within the framework of the implementation of the Organization's Work Programme during the second half of this year;
4. **Commends** the role of the Regional Department for the Americas in responding to the specific needs of the Member States in the region, supporting their focus on tourism as an important source of income, job creation, and diversification of their national economies;
5. **Notes** with interest the increased cooperation with the international community and the implementation of a range of initiatives, services, projects, and activities tailored to the needs of the Member States in the region.

Agenda Item 5
Report of the Director of the Regional Office for the Americas **(CAM/71/5)**

The Commission,

Having heard the presentation by the Director of the Regional Office for the Americas:

1. **Adopts** the report and **expresses its appreciation** for the activities carried out to foster regional cooperation and support the members of the Americas;
2. **Wishes** to intensify cooperation with regional organizations, explore avenues and mechanisms to strengthen investments, coordinate activities related to the Programme of Work in the region, and explore possibilities for cooperation with new partners.

Agenda Item 6

Report on the activities of the Affiliate Members and Public-Private Collaboration **(CAM/71/6)**

The Commission,

Recalling the mandate of UN Tourism and the strategic role of the Affiliate Members in promoting sustainable tourism and public-private collaboration;

Recalling the Legal Reform and the quality-oriented Expansion Strategy aimed at strengthening the governance and regional balance of the Affiliate Members network;

Taking note of the report on the activities of the UN Tourism Affiliate Members in the Americas for the 2025–2026 period;

Having heard the report of the representative of the Affiliate Members, on behalf of the Board of Directors of the Affiliate Members;

1. **Appreciates** the contributions of Affiliate Members in the Americas to the UN Tourism Programme of Work, particularly in areas such as sports tourism, astrotourism, screen tourism and air connectivity, as well as their role in advancing knowledge-sharing and cross-sector collaboration;
2. **Recommends** that UN Tourism continue strengthening the effective integration of Affiliate Members into its technical programmes, initiatives and statutory activities, while maintaining a quality-driven approach to the expansion of the Affiliate Membership;
3. **Notes with satisfaction** the progress achieved in the areas of governance, institutional coordination and collaboration among the UN Tourism Secretariat, the Board of Affiliate Members and the Committee on Matters Related to the Affiliate Membership (CMAM);
4. **Encourages** Member States and Affiliate Members in the Americas to strengthen public–private collaboration and actively engage in the Affiliate Members Programme of Work 2026–2027, including through the development of Affiliate-Member-driven initiatives and services in support of Member States and the priorities of UN Tourism.

Agenda item 7
International Year of Sustainable and Resilient Tourism 2027
(CAM/71/7)

The Commission,

Recalling Resolution 78/260, adopted by the United Nations General Assembly on 26 February 2024, which proclaims the year 2027 as the International Year of Sustainable and Resilient Tourism, and invites the World Tourism Organization, taking into account the provisions contained in the annex to resolution 1980/67 of the Economic and Social Council, to facilitate the organization and implementation of the International Year, in collaboration with Governments, relevant organizations of the United Nations, international and regional organizations and other relevant stakeholders;

Recalling further that previous international years, such as the International Year of Ecotourism (2002) and the International Year of Sustainable Tourism for Development (2017), have demonstrated both the potential of these commemorations and the importance of a solid preparatory phase that links global visibility with practical implementation;

Taking note of the implementation-oriented framework being promoted by the Secretariat, which structures the International Year around five broad thematic areas, including economic growth, social inclusion, environmental protection, cultural values and mutual understanding, and which seeks to generate a lasting policy legacy beyond 2027;

Having heard the report of the Director of the Department of Sustainable Tourism and Resilience;

1. **Appreciates** the structured, inclusive and Member State-led preparatory process, including the proposed arrangements for the Steering Committee composed of the Tourism and Sustainability Committee and the Chairpersons of the Regional Commissions, in order to ensure that regional perspectives are duly reflected;
2. **Recommends that** Member States establish National Committees or other appropriate national coordination mechanisms to support coherent national participation, facilitate coordination between relevant stakeholders and contribute to preparation, implementation and follow-up; develop strategic action plans; and authorize local and national activities aligned with the framework of the International Year;
3. **Encourages** Member States to engage early in preparations by identifying national and regional priorities, submitting expressions of interest to host regional flagship conferences, and supporting implementation through voluntary financial contributions and strategic partnerships;
4. **Agrees** to use the Regional Commission as a channel to foster regional coordination, facilitate capacity building, share knowledge and ensure that regional experiences contribute significantly to the post-2030 development agenda;
5. **Approves** Honduras' candidacy to host the regional event for the celebration of the International Year of Sustainable and Resilient Tourism;

6. **Takes note** of Costa Rica's recommendation for unified work between the Sustainability Committee and the Climate Action Group;
7. **Acknowledges** the interventions of Jamaica, Costa Rica, Brazil, Peru, Mexico, and Antigua & Barbuda.

Agenda item 8
Progress in preparations for World Tourism Day 2026
(CAM/71/8)

The Commission,

Having heard the intervention of the representative of El Salvador:

1. **Appreciates** the progress made to date for the celebration of World Tourism Day;
2. **Urges** Member States to actively participate in this year's celebrations in El Salvador.

Agenda item 9
Progress in preparations for the 27th General Assembly

The Commission,

Having heard the information provided by the Representative of the delegation of the Dominican Republic:

1. **Thanks** the Secretariat and the Dominican Republic for the preparations for the 27th session of the UN Tourism General Assembly.

Agenda item 10
Other matters
(CAM/71/10)

- a) **Presentation of the Report: Travel Trends - Focus on the Americas - 2nd edition 2026 - AMADEUS**

The Commission,

Having heard the intervention of Mr. Olivier Pontj, Global Vice President of Destinations at Amadeus, on strengthening tourism competitiveness in the Americas and its subregions:

1. **Takes note** of travel trends and prospects for the Americas region;
2. **Welcomes** the UN Tourism - Amadeus collaboration for the work carried out jointly to date with prospective traveller trend reports.

b) Presentation of the representative of the International Air Transport Association (IATA)

The Commission,

Having heard the intervention of Mr. Peter Cerdá, Regional Vice President for the Americas of the International Air Transport Association (IATA):

1. **Takes note** of the situation and prospects for aviation in our region;
2. **Welcomes** the UN Tourism - IATA collaboration to continue working together on connectivity;
3. **Recommends** the preparation of reports that analyse the current gaps that prevent better air connectivity in the region.

c) Strengthening and supporting the 3rd UN Tourism Summit for Africa and the Americas – Brazil

The Commission,

Having heard the intervention of the delegate of Brazil:

1. **Takes note** of the progress towards the celebration of the 3rd UN Tourism Summit for Africa and the Americas;
2. **Welcomes** efforts to strengthen ties between both regions and promote joint cooperation.

d) Proposal for the creation of a Working Group on Tourism and Peace

The Commission,

Having heard the intervention of the delegate of Colombia:

1. **Takes note** of his intention to present to the Executive Council of UN Tourism a proposal for the creation of a Working Group on Tourism and Peace;
2. **Shares the opinion** on the importance of creating a Working Group on Tourism and Peace in the face of international uncertainty and global conflicts.

e) Intervention by the representative of CAF – Development Bank of Latin America and the Caribbean

The Commission,

Having heard the intervention by the representative of CAF:

1. **Acknowledges** the support and joint work of UN Tourism and CAF;

2. **Welcomes** the intention to continue working together to strengthen the tourism sector in the Americas and the Caribbean.

Agenda item 11

Place and date of the 72nd meeting of the Commission for the Americas in 2027 - Argentina
(CAM/71/11)

The Commission,

Having heard the information provided by the President of the Commission for the Americas;

1. **Refers to** the decision taken during the 70th meeting of the Regional Commission, held last year in Lima, Perú, where it was approved that the 72nd meeting of the Commission will be hosted by Argentina in 2027.

ANNEX I – LIST OF PARTICIPANTS

1. Presidente de la Comisión

R. DOMINICANA

Jefe de delegación

Excmo. Sr. Carlos Peguero

Viceministro de Cooperación Internacional
Ministerio de Turismo

Delegados

Sra. Ivonne Nicole Jacobo Trigo

Consejera
Misión Permanente de R. Dominicana ante la OMT

2. Miembros Efectivos

ANTIGUA & BARBUDA

Jefe de delegación

Sr. St. Clair Soleyn

Director
Ministerio de Turismo

ARGENTINA

Jefe de delegación

Excmo. Sr. Daniel Scioli

Secretario de Turismo y Medio Ambiente

Delegados

Sra. Johana Liza Giampietro

Directora Relaciones Turísticas, Institucionales e
Internacionales

Sr. José Eduardo Tantessio

Prensa

Sra. Rocío Fernández

Consejera
Embajada

Sr. Francisco Balinotti

Diplomático
Embajada

BAHAMAS

Jefe de delegación

H.E. Ms. Glenys Hanna Martin

Minister of Tourism
Ministry of Tourism

Delegados

Mrs. Latia Duncombe

Director General of Tourism
Ministry of Tourism

Ms. Sandiria Hall

Director of International Relations
Ministry of Tourism

BRASIL*Jefe de delegación**Delegados***Mr. Donovan Lynch**

Coordinator, Domestic Communications
Ministry of Tourism

Sr. Joao Ricardo Rodrigues Viegas

Jefe, Asesoría Internacional
Ministerio de Turismo

Sra. Daniela Reple do Nascimento

Analista, Asesoría Internacional
Ministerio de Turismo

Sr. Emerson Kloss**Sr. Henri Carrières****CHILE***Jefe de delegación**Delegados***Excma. Sra. María Paz Lagos**

Subsecretaria de Turismo
Subsecretaría de Turismo
Ministerio de Economía, Fomento y Turismo

Sra. Magdalena Schuler

Encargada de Relaciones Internacionales del Gabinete de la
Subsecretaria
Subsecretaría de Turismo
Ministerio de Economía, Fomento y Turismo

Sr. Gerardo Esteban Ampuero Lepe

Primer Secretario
Embajada de Chile en Paraguay

COLOMBIA*Jefe de delegación**Delegados***Excmo. Sr. Juan Sebastián Sánchez Dederlé**

Viceministro de Turismo
Viceministerio de Turismo

Excmo. Sr. José Coy Granados

Embajador

Sr. Daniel Guillermo Jiménez Díaz

Asesor de Asuntos Internacionales
Viceministerio de Turismo

COSTA RICA*Jefe de delegación***Sr. Gustavo Alvarado Chaves**

Director de Gestión Turística
Instituto Costarricense de Turismo

CUBA*Jefe de delegación***Excma. Sra. Belkys Lay Rodríguez**

Embajadora de Cuba

*Delegados***Sr. José Antonio Aguilera Hernández**

Consejero de Turismo
Ministerio de Turismo

EL SALVADOR

Jefe de delegación

Sra. Jessica Flores

Directora de Comunicaciones
Ministerio de Turismo

*Delegados***Excma. Sra. Miriam Elena Mena Gallardo**

Embajadora de El Salvador en Argentina, concurrente con Paraguay

Sra. Zoila Gladis Argumedo de Gómez

Jefa de Cooperación
Ministerio de Turismo

GUATEMALA

Jefe de delegación

Sra. Bianka Espósito

Subdirectora General
Instituto Guatemalteco de Turismo (INGUAT)

*Delegados***Sra. Paola Rosenberg**

Asesora
Instituto Guatemalteco de Turismo (INGUAT)

Mrs. María del Carmen Mollinedo
Community Manager

HONDURAS

Jefe de delegación

Excma. Sra. Tania Castellanos

Viceministra de Turismo
Instituto Hondureño de Turismo (IHT)

*Delegados***Sra. Bianca Larissa Guerrero Osorio**

Ministerial Advisor for Promotion and Exports

Sra. María Celeste Laguardia

Jefe - Relaciones Internacionales y Proyectos Especiales
Instituto Hondureño de Turismo

Sr. Héctor Irías

Videógrafo
Instituto Hondureño de Turismo

JAMAICA

Jefe de delegación

Mrs. Jennifer Griffith

Permanent Secretary
Ministry of Tourism

Sra. Cristina Edwards

Directora - Comercio Turístico y Relaciones Internacionales
Ministerio de Turismo

MÉXICO

Jefe de delegación

Excmo. Sr. Juan Manuel Nungaray

	Embajador de México en Paraguay Embajada de México en Paraguay
<i>Delegados</i>	Sr. Carlos Fernández Dittman Primer Secretario Embajada de México en Paraguay
NICARAGUA <i>Jefe de delegación</i>	Excmo. Sr. Licio Ettore Giannandrea Gelli Embajador de Nicaragua en Uruguay Embajada de Nicaragua en Uruguay
PANAMÁ <i>Jefe de delegación</i>	Excmo. Sr. Humberto Jirón Embajador Embajada de Panamá en Paraguay
<i>Delegados</i>	Excma. Sra. Luz Divina Arredondo Embajadora de Carrera Diplomática Consular Embajada de Panamá en Paraguay
	Sra. Floriselda Peña Segunda Secretaria de Carrera Embajada de Panamá en Paraguay
PARAGUAY <i>Jefe de delegación</i>	Excmo. Sr. Jacinto Santamaría Ministro Secretario Ejecutivo Secretaría Nacional de Turismo (SENATUR)
<i>Delegados</i>	Sr. Ángel Gabriel Bogado Director -Gabinete, Ejecutivo, Protocolo y RRPP Secretaría Nacional de Turismo (SENATUR)
	Sra. Rosa Sanabria Directora de Relaciones Internacionales e Institucionales Secretaría Nacional de Turismo (SENATUR)
	Sr. Javier E. Ramírez Valdez Dir. Gral. Gestión Turística Secretaría Nacional de Turismo (SENATUR)
	Andrés Ortiz Marabel Dir. Gral. Productos Turísticos Secretaría Nacional de Turismo (SENATUR)
	Sra. Graciela Arca Jefa – Coop. Internacional Secretaría Nacional de Turismo (SENATUR)
PERÚ <i>Jefe de delegación</i>	Sra. Erika Violeta Lizardo Guzmán Directora

Dirección de Promoción del Turismo y Gastronomía
Ministerio de Relaciones Exteriores

Delegados

Sra. Carlos Javier Arévalo Van Oordt
Jefe de Cancillería

Sr. Juan Pablo Guillermo Artaza Benaño
Consejero

URUGUAY

Jefe de delegación

Excmo. Sr. Pablo Menoni
Ministro de Turismo
Ministerio de Turismo

Delegados

Sr. Cristian Pos
Director Nacional de Turismo
Ministerio de Turismo

Sra. Ana Paula Moreno
Relaciones Internacionales y Cooperación del MINTUR
Ministerio de Turismo

VENEZUELA

Jefe de delegación

Excmo. Sr. Marcos José Medina Barrios
Viceministro de Turismo Internacional
Ministerio de Turismo

Delegados

Sra. Daniela Margarita Caraballo Avellaneda
Directora General de Cooperación e Integración Internacional
Ministerio de Turismo

EMIRATOS ÁRABES UNIDOS (Estado Miembro Observador)
Jefe de Delegación

H.E. Alsaghira Al Ahbabi
Ambassador from UAE in Paraguay

3. Miembros Afiliados

ABAV Nacional

Sra. Jerusa Hara
Directora Ejecutiva

Sra. Izabela Caroline Medeiros de Souza
Manager Marketing and Communications

AMADEUS IT GROUP

Mr. Olivier Ponti
Director of Market Intelligence & Insights

Ms. Camila Corrales
Director of Sales in LATAM
Amadeus for Destinations

AMERICAN HOTEL & LODGING EDUCATIONAL INSTITUTE

Sr. Carlos Cuauhtémoc Novelo
Director Regional - América Latina y el Caribe

CAT

Sr. Horacio Reppuci
Secretario
Comité Ejecutivo

**FITUR – FERIA
INTERNACIONAL DE TURISMO**

Sra. Maria Valcarce
Director – Fitur

Sra. Angela Lozano
Gerente Comercial

**IATA – INTERNATIONAL AIR
TRANSPORT ASSOCIATION**

Sr. Peter Cerdá
Vicepresidente para las Américas

MABRIAN

Mr. Carlos Cendra
Chief Marketing Officer

**4. Organismos
Internacionales**

**CAF – Banco de Desarrollo de
América Latina y el Caribe**

Sr. Jorge Srur
Gerente Regional Sur

CATA

Sra. Karina Cantó
Técnico en Promoción y Mercadeo

UNESCO

Sra. Gisselle Burbano
Especialista Regional de Ciencias Sociales y Humanas

5. ONU TURISMO

Shaikha Al Nuwais
Secretaria General

Natalia Bayona
Directora Ejecutiva

Alicia Gómez
Asesora Jurídica

Heitor Kadri
Director – Oficina Regional

Dirk Glaesser
Director, Sustainable Tourism and Resilience

Ghalib Lone
Comunicaciones

Daniela Urcuyo
Coordinadora Técnica, Dpto. Regional Americas

Esther Ruiz
Asistente Senior, Dpto. Regional Americas

Romina Nardi

Especialista Senior en Proyectos, Dpto. Regional Americas

Ben Owen

Senior Project Specialist

Ethics, Culture and Social Responsibility Department

Ana Catalina Hernández

Especialista Senior

Innovación, Educación e Inversiones

María Jara

Conference Services Department